

# Canadian Pinto Horse Association & Alberta Pinto Horse Association

The Canadian Pinto Horse Association (CPtHA) & the Alberta Pinto Horse Association (APtHA) are non profit associations. Founded in 1963, The Canadian Pinto Horse Association has been providing healthy opportunities for individuals and youth to showcase their skills and horses while enriching their lives through new friendships.

## **Events**

CPtHA holds two horse shows each year. The first show is the Annual Spring Show held in June of each year at the Mega Dome Arena in Olds, Alberta. The second show is our National three day horse show held in August at the Ponoka Agricultural Event Centre Arena, in Ponoka, Alberta. These events will draw participants from across Alberta, as well from BC and Saskatchewan.

## **Sponsorship**

Sponsorship opportunities range from general show support to sponsoring a specific class or division. The association directors team and volunteers are in place to promote your company and merchandise, and will accommodate your needs to design the optimal sponsorship to meet your specific objectives.

## **Corporate Exposure**

The Canadian Pinto Horse shows will be advertised in several internet sites along with equestrian-focused trade publications and local stores throughout Alberta. An on-site program will be distributed and all sponsor names will be prominently included.

## ***Final Note***

We hope that you consider sponsoring these local horse shows. You will find that the association and all of our volunteers are committed to making your participation memorable and valuable.

Canadian & Alberta  
PINTO HORSE ASSOCIATIONS  
C/O 23981 Hwy 16A  
Acheson, Alberta  
T7X 6N9

## *Sponsorship Levels*

<i>Level</i>	<i>Description</i>	<i>Benefits</i>
<b><i>Platinum Sponsorship</i></b> <b><i>\$1000</i></b>	Sponsors one of four major events at both shows. (English, Western, Trail & Halter)  <b>Pleasure Stake</b>  This event will be named for the sponsor, for example the "Company X Gambler's Choice"	<ul style="list-style-type: none"> <li>• A high profile event is named for the sponsor</li> <li>• Placement on the CPtHA website</li> <li>• Company name will be broadcasted throughout the show</li> <li>• Space for a sponsor owned banner to be hung on the fence line near the announcers booth to promote the company name and/or products</li> <li>• Business card size ad in the on-site program</li> </ul>
<b><i>Gold Sponsorship</i></b> <b><i>\$500</i></b>	Sponsors a division of the horse show at both shows, each division consists of 3-4 classes	<ul style="list-style-type: none"> <li>• Sponsorship recognized in the on-site program division description</li> <li>• Placement on the CPtHA website</li> <li>• Company name will be broadcasted throughout the shows</li> <li>• Space for a sponsor owned banner to be hung on the fence line near the announcers booth to promote the company name and/or products</li> <li>• Business card size ad in the on-site program</li> </ul>
<b><i>Silver Sponsorship</i></b> <b><i>\$250</i></b>	Sponsors a division of the horse show for English, Western, Trail or Halter.	<ul style="list-style-type: none"> <li>• Sponsorship recognized in the on-site program division description</li> <li>• Placement on the CPtHA website</li> <li>• Company name will be broadcasted throughout the shows</li> <li>• Business card size ad in the on-site program</li> </ul>
<b><i>Bronze Sponsorship</i></b> <b><i>\$125</i></b>	General sponsorship for either show	<ul style="list-style-type: none"> <li>• Business card size ad in the on-site program</li> </ul>
<b><i>Friends and Supporters</i></b>	General support of any denomination or donation of class prizes	<ul style="list-style-type: none"> <li>• Name listed in the on-site program</li> </ul>

Circle One: ***Company or Individual***

Name: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Business Tel: \_\_\_\_\_ Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Sponsorship Level (**Circle One**): Platinum Gold Silver Bronze Friend and Supporters

Amount: \$ \_\_\_\_\_ Cheque # \_\_\_\_\_

Division Name: \_\_\_\_\_

Class Name: \_\_\_\_\_

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